

Targeted Booking Initiative

Working together to support under-screened women

Research shows that women are more likely to make and keep an appointment for screening if their health care provider encourages them and indicates that it is important. BreastCheck’s Targeted Booking Initiative helps to facilitate these conversations with eligible under-screened women in your practice.

Manitoba Health provides BreastCheck with the names and addresses of women when they turn 50 years of age so they can be invited to be screened for breast cancer. After sending 4 invitations to a woman, if no response has been received (i.e. the woman has not contacted the program for an appointment) BreastCheck stops sending letters and has no other means to contact the woman directly.

Clinics can play a key role in connecting with these women and encouraging them to book an appointment for screening. There are several ways this can be done.

Patient Targeting Method	Responsibilities	
	Clinic	BreastCheck
Opportunistic <ul style="list-style-type: none"> patient is targeted when visiting the clinic for an unrelated reason 	<ul style="list-style-type: none"> Assess patient eligibility and screening status Discuss benefits and risks of screening with patient to ensure informed choice Encourage patient to book an appointment with BreastCheck Fill in booking form and fax to BreastCheck (Attn: Booking Clerk) Inform patient that BreastCheck will call to confirm time and date of appointment 	<ul style="list-style-type: none"> BreastCheck will work with clinics to identify under-screened women Upon receiving a completed booking form, BreastCheck will call the patient to schedule an appointment If there is an issue with the booking form (e.g. missing information, the woman is not due, or not eligible, etc.) and/or an appointment cannot be booked for the client, BreastCheck will notify the clinic and it is the clinic’s responsibility to follow up with the patient Clinics will be notified of results within two weeks of the patient’s screening appointment*
Solicited <ul style="list-style-type: none"> patient is targeted through chart or EMR audit by the clinic 	<ul style="list-style-type: none"> Assess patient eligibility and screening status Contact patient to discuss screening status and discuss benefits and risks of screening with patient to ensure informed choice Encourage her to book an appointment with BreastCheck Fill in booking form and fax to BreastCheck (Attn: Booking Clerk) Inform patient that BreastCheck will call to confirm time and date of appointment 	<ul style="list-style-type: none"> BreastCheck will work with clinics to identify under-screened women Upon receiving a completed booking form, BreastCheck will call the patient to schedule an appointment If there is an issue with the booking form (e.g. missing information, the woman is not due, or not eligible, etc.) and/or an appointment cannot be booked for the client, BreastCheck will notify the clinic and it is the clinic’s responsibility to follow up with the patient Clinics will be notified of results within two weeks of the patient’s screening appointment*

*Clinics may want to create a procedure to track the referrals to determine if women follow through with their screening appointments.

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BreastCheck, CancerCare Manitoba
#5-25 Sherbrook Street
Winnipeg, MB R3C 2B1
Tel: 204-788-8633 Fax: 204-788-1594

Term	Defined for BreastCheck
Targeted booking	<ul style="list-style-type: none">• Clinics initiate booking breast cancer screening appointments for their under-screened patients
Eligible for screening at BreastCheck	<ul style="list-style-type: none">• Woman age 50 or over• No signs or symptoms of breast cancer• No mammogram within the last 12 months• No breast implants• No personal history of breast cancer
Under-screened (appropriate for the Targeted Booking Initiative)	<ul style="list-style-type: none">• Age 52 or older - never had a bilateral mammogram• Age 52 or older - more than 30 months since last bilateral mammogram

For more information or if you have questions, please contact:

BreastCheck Health Educator
#5-25 Sherbrook Street
Winnipeg, MB R3C 2B1
Fax: 204-788-1594
Phone: 204-788-8353
Email: BreastCheck@cancercare.mb.ca

Appointment Request Form

#5-25 Sherbrook Street
Winnipeg, MB R3C 2B1
Tel: 204-788-8633
Fax: 204-788-1594
GetCheckedManitoba.ca

Targeted booking initiative for underscreened* women

Age 52 to 69 - never had a screening mammogram **or*

**Age 52 to 69 - no screening mammogram in the past 30 months*

- ✓ Has no signs or symptoms of breast cancer
- ✓ Has no breast implants
- ✓ Has not had breast cancer

Today's date

Health care provider

Clinic name

Clinic phone #

Clinic fax #

The patient listed below has consented for BreastCheck to contact her to book an appointment for a screening mammogram.

First name

Last name

Address

City/Town

Postal code

DOB (dd/mm/yyyy)

PHIN (9 digits)

MHSC (6 digits)

Home phone #

Cell phone #

Work phone #

Please fax this sheet to BreastCheck at 204-788-1594

BreastCheck will contact your patient by phone within 5 business days of receiving this completed form. If a screening appointment cannot be booked for this patient, BreastCheck will fax the referring clinic with an explanation and further directions. Within two weeks of her screening mammogram, both you and your patient will receive the results of the screening test from BreastCheck. If further tests are required, BreastCheck will arrange the next appointment and will contact both you and your patient with details.

Get  **CheckedManitoba.ca**
1-855-95-(CHECK)

 **CancerCare Manitoba**
BreastCheck